

## Intervenants

**Mara Kroth**

**GoldenMe Luxembourg**

Mara Kroth pursued studies in Psychology in Luxembourg and the Netherlands, earning a master's degree in management and Coaching in Educational and Social Institutions. Co-founding the non-profit organization GoldenMe together with Johannes Heuschkel, Mara aims to combat digital exclusion among older adults.



What has started as a student's initiative in 2018 grew to a non-profit association that is since early 2023 financially supported by the Luxembourg Ministry of Family Affairs, Solidarity, Living Together and Reception of Refugees.

GoldenMe consists of a team of 5 employees and a pool of volunteers ("Digital Mentors") that are on a mission to support everyone to become digital literate, by offering a variety of programs and initiatives focused on enhancing digital literacy.

GoldenMe envisions a society where no one is left behind in our rapidly evolving digital age, ensuring that technology is accessible, beneficial, and empowering for everyone. During 2024, GoldenMe launched the first campaign to raise awareness about cybersecurity that focuses on older adults. Watch out for "Goldie", an impressive huge Poodle that advises humans how to be safer online: "Den richtigen Riecher im internet / La bonne intuition sur Internet" specifically focuses on those who are already online quite often and should be more mindful about current only security measure to protect themselves.

## Intervenants

### Derek Bowler

#### European Broadcasting Union

Derek Bowler is an experienced journalist and digital forensics expert who heads the European Broadcasting Union's social newsgathering unit. He leads a team of visual investigation and OSINT professionals who uncover, verify and debunk eyewitness media for major broadcasters.

Derek's experience extends to cross-border investigations through the EBU News Investigative Journalism Network, tackling critical issues like Ukraine's missing children, forced assimilation in occupied Ukraine, and the opaque ownership of European football.

Beyond the newsroom, he co-authored the book *Eyewitness Textures: User-Generated Content and Journalism in the Twenty-First Century*, published by McGill-Queen's University Press, and created The Agile Newsroom, a Media and Information Literacy (MIL) training model recognised by the Council of Europe for its effectiveness in visual forensics practice.



Derek holds a BA (Hons) degree in Journalism and New Media from the University of Limerick, certifications in Terrorism and Counterterrorism from Georgetown University, and Intellectual Property Law and Policy from the University of Pennsylvania.

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### Romain Schroeder

Zentrum fir politesch Bildung



Romain Schroeder a étudié l'histoire et le français et a une formation pédagogique d'enseignant. Il a commencé sa carrière professionnelle dans le domaine de l'aide humanitaire et du développement chez Caritas Luxembourg, a été enseignant pendant de nombreuses années, puis a travaillé en tant que responsable des relations publiques aux Archives nationales. Depuis 2017, il travaille au Zentrum fir politesch Bildung (Centre pour l'éducation à la citoyenneté), où il dirige actuellement le Service éducatif et développe, entre autres, des initiatives axées sur la lutte contre la désinformation, destinées à impliquer à la fois les adultes et les jeunes.

## Intervenants

### Prof. Dr. Georg Mein

Full professor at the University of Luxembourg

Born on 25 October in Hamburg (Germany); Georg Mein studied German language and literature, philosophy and educational sciences at the University of Bonn, where he also completed his PHD in 1999 (title of his dissertation: *Die Konzeption des Schönen. Der ästhetische Diskurs zwischen Aufklärung und Romantik*). After passing his second state examination he moved to an assistant professorship at the University of Bielefeld, where he received his habilitation in February 2006. Since March 2006 he is Professor of Modern German Literature and Cultural Theory at the University of Luxembourg.

His expertise lies in the philosophical and cultural exploration of literature from the 18th to 20th century. The arc of his research is situated in the intersection of literature, philosophy, law, and aesthetics. As far as the broader cultural theoretical influences are concerned, his research engages regularly with thinkers such as Pierre Legendre, Giorgio Agamben, or Hannah Arendt. 2009-2010 he was senior fellow at the Morphomata Center for Advanced Studies: Genesis, Dynamics and Mediality of Cultural Figurations at the University of Cologne.



In 2012, Georg Mein was visiting professor at the research unit Text and Interpretation at the University of Leuven and in 2013 Semans Family Scholar in Residence at Duke University. 2013-2023 he was acting as Dean at the Faculty of Educational Sciences, Social Sciences and Humanities. Since early 2023, he serves as Chargé de Mission for Digital Ethics and in November 2023 he was elected president of the University Council.

## Intervenants

**Dr. Stéphanie Lukasik**

Université du Luxembourg

Dr. Stéphanie Lukasik, docteure et enseignante-chercheuse en Sciences de l'information et de la communication, coordonne le projet Medialux à l'université du Luxembourg et co-dirige du « Media Pluralism Monitor » du Luxembourg. Elle est également l'auteure de l'ouvrage L'influence des leaders d'opinion. Un modèle pour l'étude des usages et de la réception des réseaux sociaux numériques (2021).

Ses recherches portent sur le fonctionnement des réseaux sociaux et sociaux numériques, la circulation de l'influence, les usagers, les créateurs de contenus, les influenceurs, l'écosystème informationnel, les médias d'information, le journalisme ainsi que sur la désinformation. Depuis 2024, elle est élue experte au comité d'experts du Conseil de l'Europe sur la sécurité en ligne et la responsabilisation des créateurs de contenus et des utilisateurs (MSI-eSEC) sous l'autorité du Comité des Ministres et du Comité directeur sur les médias et la société de l'information.



## Intervenants

**Dr. Raphaël Kies**

Université du Luxembourg

Dr. Raphaël Kies, docteur et chercheur en Sciences politiques, est le fondateur et responsable de la plateforme luxembourgeoise pour la démocratie participative (PLDP). Il est responsable du « Media Pluralism Monitor » du Luxembourg et également coordinateur du projet Medialux à l'université du Luxembourg. Il travaille sur des sujets liés aux innovations démocratiques, aux études électorales et aux études médiatiques.

Dr. Raphaël Kies est l'auteur de deux ouvrages en Sciences politiques : *Les nouvelles voix de l'Europe. Analyse des consultations citoyennes* (2014) et *Promises and limits of web-deliberation* (2010). Membre du Conseil d'administration de la radio de service public 100.7, il est élu depuis 2024 expert au Conseil de l'Europe sur les implications de l'intelligence artificielle générative pour la liberté d'expression du Conseil de l'Europe (MSI-AI) sous l'autorité du Comité des Ministres et du Comité directeur sur les médias et la société de l'information.



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